



PRESS RELEASE



The second edition of the TWS will be held from Tuesday 19 to Saturday 23 March 2019 to the "Anciens Abattoirs" historical building of La Chaux-de-Fonds.

After a first edition in which, for lack of time, we proposed that the exhibitors show their knowledge in their own premises and in view of the popular success, about 1000 visitors met during this one, we decided to put the matter back on the drawing-board and propose again the technical Watchmaking fair TWS, but, this time, on a unique site by hosting the exhibitors in an environment steeped in history and conducive to exchanges. However, exhibitors wishing to show their knowledge in their own premises were also invited to participate in TWS 2019.

This is how we can count, for the 2019 edition, on a panel of 50 exhibitors (Sold-out) on the site of the Anciens Abattoirs, to which are added some companies that will exhibit on their premises. On the selected site, exhibitors will establish fertile ground to present their know-how and products. However, due to lack of infrastructure, we had to refuse 8 to 10 exhibitors, having announced late. Needless to say that we will make every effort to give them satisfaction during the 2020 edition, knowing that the site can be expanded as renovations progress.

Exhibition venue and 2019 concept

- The exhibition area is located in the old slaughterhouses of La Chaux-de-Fonds dating from 1859 and partially renovated in 2018
- Current exhibition area approx. 2200 m2 and futures more than 3000m2
- 50 exhibitors from Switzerland, France, Germany, Belgium and Italy
- The booths are offered in modules of 9 m2 and 16 m2, equipped
- Each booth is identified by a dedicated banner
- Floor covered with carpet to promote thermal and sound insulation
- Heated and ventilated Hall
- Several cycles of technical conferences or Works-shops already programmed.
- The full program will be available shortly on the website : www.tws-swiss.com
- A restaurant will allow exhibitors and visitors to eat at very affordable prices
- Free coffees and shuttle buses
- Toll parking at La Chaux-de-Fonds train station

Exhibitors

Numbering 50 (Sold-out), these come mainly from Switzerland and evolve mainly in the field of watchmaking / microtechnology.

However, several exhibitors, also active in the microtechnology trades, come from neighboring European countries. In addition, some exhibitors will present their knowledge in their own premises.

For visitors

For this second edition we already have more than 500 registered trade visitors. We think reasonably reach the 2000 visitors at the end of the 5 days of the show. We provide visitors and exhibitors:

- Free shuttle bus, every 10 to 15 minutes, serving the train station and the car parks (paying) located near the CFF station to the exhibition's venue, between 08:30 to 18:30. Possibility to use the shuttle bus for decentralized exhibitors
- Free entrance to TWS Show
- Free coffees
- Catering at very affordable prices
- Free conferences (some on registration)
- One-time events
- End of the day aperitifs

Animations & workshops

Exhibitors, partners and sponsors have the opportunity to organize conferences in a dedicated area equipped with video and sound equipment.

It is also possible to organize workshops on booth.

The full program will be available shortly on the website

Ticketing

The access to the show is free, however and for organizational reasons it is necessary to register. The electronic ticket is also needed as a ticket for the free shuttle.

[CREATE MY BADGE](#)

Schedule

Tuesday to friday : 9h - 18h
Saturday : 9h - 16h

Thanks

The organizers and founders of the TWS, Julien Dubois, Johnny Veillard, Vladimir Zennaro and Eric Zuccatti are delighted with this new edition which is already announced as a professional and public success and thank partners, sponsors, exhibitors and visitors for the trust they place in them.

SAVE THE DATE : Technical Watchmaker Show 2020 from Tuesday, April 28 to May 2

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