



## Press release

La Chaux-de-Fonds, May, 2018

**Some exhibitors of the subcontracting watchmaking in La Chaux-de-Fonds, gathered from March 21st to 27th under the aegis of TECHNICAL WATCHMAKER SHOW (TWS). This event concept of open doors was unanimously appreciated by more than 1'000 visitors from all over the world.**

One month after the event, the 15 participating companies draw a very positive assessment of the experience and decide to renew the exercise for next year. The 2nd edition of the TWS will be held from

**March 19th to 23rd, 2019.**

### **The 2019 concept**

The roaming presentation of the partners will always be in order for the 2<sup>nd</sup> edition as proposed during the first show. In addition, a central exhibition venue will be provided to the former slaughterhouses of the town of La Chaux-de-Fonds where 40 booths should be presents.

This building, currently being renovated, will have the advantage of offering a meeting place for the public, and will also allow non-resident companies in the Neuchâtel area to be present in fully equipped stands. There is also a space for conferences, like a lounge bar and all the amenities that will contribute to the quality of the TWS. The popular shuttle service will be renewed.

The TECHNICAL WATCHMAKER SHOW is rooted in its watchmaking ground at a favorable time in business. It intends to register in the long term by offering technicians from around the world a rendezvous with the quality and density of the know-how presented.

Registrations for exhibitors are open now with preferential rates until June 30th, 2018, on the new website [www.tws-swiss.com](http://www.tws-swiss.com)

For more information, visit our website or contact us at the following address:

Organizing contacts:

[info@tws-swiss.com](mailto:info@tws-swiss.com) [www.tws-swiss.com](http://www.tws-swiss.com)

Press:

Christophe Weber [chris@elektrikmedia.ch](mailto:chris@elektrikmedia.ch)