

Communiqué de presse Press release



We are proud to announce the creation of an international outsourcing watch show, the TECHNICAL WATCHMAKER SHOW. This first edition will take place from 21st to 27th March, in La Chaux-de-Fonds, Switzerland.

Located in the world capital of watchmaking production, these true open days aim to bring together the key players of the industry, Swiss or international, both exhibitors and visitors.

The focus is clearly on technical service for watchmakers around the world. The exhibition platform will be present on the various exhibition sites of the show, through the city of La Chaux-de-Fonds, offering visitors the chance to see the high quality of exhibitors.

A shuttle service will serve the different exhibition areas, the exhibitors companies, for the duration of the show. Simply register online to benefit: <https://www.technicalwatchmakershow.com/en/#!/tickets>

During the exhibition, many workshops, visits and conferences are organized free of charge by the exhibitors, the complete program is available here <https://www.technicalwatchmakershow.com/en/#!/timetable>

This innovating concept will undoubtedly attract a maximum of visitors in our region. The hotel infrastructure and the charms of the region will not fail to attract lovers of our industry and sustain a quality show dedicated to watchmaking techniques, but also open to other microtechnical areas that are the strength of the region of Neuchâtel.

The national and international customers of the technical sectors have long expressed the desire to see in one place, all the actors dealing with technology and services to watchmaking around the world

Our goal is not to put us in competition with exhibitions of different size and vocation. We simply want to highlight our regional skills in the broad sense of the term. We want to allow some of the subcontractors with extraordinary qualities, to develop in a human-sized environment.

Our desire, as organizers, is to offer an exchange platform allowing professionals to meet, do business, create contacts and showcase skills and know-how, on a site conducive to development of the branch. Moreover, the show can still host many exhibiting companies.

The exhibition is open from 9:00 to 17:00 daily.

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Exhibitors: <https://www.technicalwatchmakershow.com/en/#!/entries>

Ticket information

Access to the exhibition is free, but you need to register for organizational reason. The electronic ticket is also needed as a ticket to use the free shuttle. Please print your ticket before your visit to the Technical Watchmaker Show. To allow you to visit each area of this exhibition, a free shuttle service will be available to join the different exhibitors.

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